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9	CERTIFICATE OF NEED
10	PUBLIC MEETING
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12	Pages 1 - 62, inclusive
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16	II.11
17	Held at Kenai Peninsula Borough Building
18	Soldotna, Alaska
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24 Reported by: Leonard J. DiPaolo, RPR
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## PROCEEDINGS

- 2 MS. LAWFER: If you haven't had a chance to
- 3 sign in, there is a sign-up sheet in the back, and it's for
- 4 anyone who is here, and you can state whether you want to
- 5 give comments or not. I already have a couple that have
- 6 question marks, and so I'll go back and ask them towards
- 7 the end if they want to comment.
- 8 My name is Karen Lawfer, and I'm with the
- 9 State of Alaska in the Certificate of Need program. And
- 10 the purpose for the meeting, or this public hearing this
- 11 evening, is to take public testimony and to hear public

- 12 comment on two different applications for renal dialysis
- 13 facilities in the Soldotna area.
- What we're going to do first is we will have
- 15 a presentation from each of the companies. We have Liberty
- 16 as well as Fresenius. So we will have those first. There
- 17 will be a PowerPoint presentation, I think, with them.
- 18 Before I forget, if we could make sure that we get a copy
- 19 of your PowerPoints --
- MR. CAPUTO: Sure.
- MS. LAWFER: -- in the State office, that
- 22 would be helpful. The presentation will be transcribed as
- 23 well as part of the public record. So I just want to make
- 24 sure that you knew that. So if anyone -- if you signed up
- and you said no and later on you want to comment, please

- 1 let me know because I will be going through the list.
- 2 So at this point in time I'd like to
- 3 introduce -- if I give him one second. I'd like to

introduce Mark Caputo and he's with Liberty Dialysis. 4 5 MR. CAPUTO: Well, thank you very much for joining, and thank you Karen and to David, who I think is 6 7 still manning the doors at the moment, for helping to host 8 this. As I think most everyone here knows that 9 10 we've applied for a certificate of need to build a chronic 11 hemodialysis center in the Kenai Peninsula and the Soldotna 12 area, and that Fresenius has also applied to build a 13 similar center. I think that the good news is that whether 14 either company is awarded the CON or whether both are 15 awarded the CON, whatever the case might be, the patient 16 care will be at a high level, and that the community will 17 be taken care of. So I think that's the good news. 18 19 I think that the advantage of having two 20 companies offering services in the state of Alaska is that 21 both companies are excellent companies, but we have 22 differing approaches, and that competition leads to

innovation, and that will be something that will have

immediate short-term benefits and substantive long-term

23

25 benefits for this community and the kidney disease patients

- 1 in the state of Alaska.
- 2 To give a quick overview of Liberty
- 3 Dialysis, we have over 60 dialysis centers operating in the
- 4 United States. We are partners with more than 60
- 5 nephrologists throughout the United States. 22 of our
- 6 clinics are also partnerships with local hospitals. We
- 7 care for over 3400 dialysis patients. We have over a
- 8 thousand employees, and zero executives have ever left this
- 9 company. Not one since the day we founded this company has
- 10 ever left. And we have -- we have amongst the lowest
- 11 employee turnover rate in the entire industry. It varies
- between 9 percent in any given year and 17 percent.
- 13 And this is an industry where there is a
- 14 study published in September that indicated that 35 percent
- 15 of the nurses in the nephrology and dialysis field change
- 16 jobs every year, whereas last year nine percent of ours

- 17 did. And there is a reason that people are attracted to
- 18 joining Liberty and that stay with Liberty for the long
- 19 term.
- 20 Our philosophy has always been and continues
- 21 to be we build beautiful patient-focused clinics. We
- 22 deliver the highest quality care. We build facilities that
- are much more like hotel lobbies or spas rather than an
- 24 institutional environment. We offer a lot of amenities.
- 25 We're the first company to offer wireless Internet access

- 1 and roaming laptops for patients in this industry. That
- 2 may not seem like a lot to some folks, but for a patient
- 3 who sits in a -- receives dialysis treatment for four hours
- 4 at a time, three times a week for the rest of their lives,
- 5 having some nice comforts and amenities, a place that's
- 6 beautiful, that really shows the respect for the patient
- 7 and their family, and is welcoming. It really does make a

- 8 difference in these patients' lives.
- 9 We are a strong supporter of early kidney
- 10 disease screening and prevention. We work in conjunction
- 11 with a number of non-profit organizations around the
- 12 country in identifying patients going out. Community
- outreach programs, going out into the community and finding
- 14 patients that are at risk for kidney disease, testing them,
- 15 and bringing them into the health care fold. You can delay
- 16 the onset of dialysis for many patients, you can provide a
- 17 better quality of life, and the industry has gotten better
- 18 at this. It's a primary focus for us in our efforts
- 19 throughout the country. It will be a primary focus for us
- 20 in Alaska, and we'll be bringing some innovative programs
- 21 to this state that haven't been here to date.
- Our philosophy includes hiring the best
- 23 staff and paying a fair wage. We retain staff and key
- 24 executives for the long term. It's little things that --
- 25 we have staffing ratios that differ from some of the larger

- 1 companies. They are more personalized for the patients,
- 2 that our nurses round with the physicians, that it's a
- 3 collaborative, cooperative learning environment that
- 4 physicians mentoring nurses and staff in the facilities,
- 5 it's worked quite well.
- 6 We invest for the long term. In many
- 7 communities we've worked with the lab serving those
- 8 communities to initiate GFR reporting, which, again,
- 9 identifies patients early on. For instance, in Syracuse,
- 10 New York we worked with the largest hospital in the area
- 11 and have GFR reporting. We've worked with the largest
- 12 hospital in the area in Salt Lake City to have GFR
- 13 reporting, and again having patients identified early,
- 14 bringing them into the medical community. We've done the
- 15 same thing in Hawaii. Fresenius has also participated in
- 16 the program in Hawaii to help with the GFR screening
- 17 patients. So it's investing for the long term before the
- 18 patient is on dialysis.
- 19 It's about physician choice as well, that
- 20 our -- the nephrologists that are on staff in our

- 21 facilities and have privileges and follow the patients in
- 22 our facilities, these nephrologists are the -- they write
- 23 the medical orders. It's the same nephrologists seeing the
- 24 same patients, writing the same medical orders, and they
- 25 have the freedom to write orders for whatever prescription

- 1 they deem best in their own medical judgment. And that
- 2 isn't always the case or isn't always as easy in other
- 3 programs.
- 4 And we also aim to maintain independence.
- 5 We like the group, the company that we formed, and we
- 6 continue to continue on this mission for the next 20 to 25
- 7 years. Beyond that, but I'm committed for the next 20 to
- 8 25 years.
- 9 So 20 percent of all dialysis patient deaths
- 10 each year result from patients choosing to discontinue
- 11 dialysis. That's a -- there are many ways to measure
- 12 quality of care in this industry, whether it's dialysis

- 13 clearances and normalizing for patient populations, those
- 14 sorts of things.
- The one area that we believe that is more
- 16 difficult to measure but that we can perhaps have the
- 17 greatest impact is providing an environment, an atmosphere
- 18 for patients and a culture for patients and their families
- 19 where they will choose or be more likely to choose to
- 20 continue on dialysis rather than discontinue dialysis.
- 21 Patients that choose to discontinue dialysis, they are
- 22 choosing death, and this is a number or a percentage of the
- 23 population that we believe you can impact.
- You can impact in many ways. You can impact
- 25 by having more staff per patient, by having a lower

- 1 employee turnover rate, having staff work as teams, that
- 2 there is a bond building between patients and their
- 3 caregivers, that these are important things that do make an

- 4 impact.
- 5 But it's also building facilities that are
- 6 beautiful state-of-the-art facilities. This one of the
- 7 facilities that we built in Salt Lake City, three sides of
- 8 the treatment area are all glass, the covered drop off, 12
- 9 foot high ceilings, it's a very nice ambiance for patients
- 10 to spend so much time at.
- This is the new facility that we just opened
- in Maui. We partnered with St. Francis Hospital in Hawaii,
- 13 and St. Francis had previously -- they had been -- their
- 14 financial resources had been strained for years before we
- partnered with them. We partnered with them and we've
- 16 either renovated or rebuilt most of the clinics that they
- 17 had, and this is one that opened this past summer. Again,
- 18 just beautiful, very comfortable setting for the patients.
- 19 You'll notice the crown molding and the flat
- 20 panel TVs, fireplaces in northern facilities. These are
- 21 all innovative steps. They seem like it should -- that
- 22 they should just be obvious, but a lot of the facilities
- 23 that we've competed with, when we've entered a market, they
- 24 didn't have the natural comforts that you would want if it
- 25 was your mother or father or your spouse, your child, your

- 1 sibling, whatever it was, you would want these patients to
- 2 have the comfortable surroundings.
- This facility right here, it was competing
- 4 with another clinic where patients, three patients, every
- 5 three patients had to share a television set, and the
- 6 competing facility is decades old, underinvested in, it had
- 7 ten-year old equipment when we opened this clinic. And the
- 8 amazing thing was that when we opened this facility, within
- 9 weeks the competition decided, well, if they have one
- 10 television set, beautiful flat panel TV for every patient,
- 11 we should too. So when we entered the market they replaced
- 12 all their equipment for brand new equipment. They replaced
- 13 their television sets with the sorts of things that you'd
- 14 want to have in a facility. They replaced their dialysis
- 15 chairs. And it's not an uncommon experience that when
- 16 competition comes in, people maintain the facilities quite

17 a bit better.

18 In terms of investing in underserved

- 19 communities and diverse communities that -- years ago I
- 20 opened a clinic in the Watts/Compton area of Los Angeles.
- 21 There was two nephrologists that were friends of mine,
- 22 partners of mine, they called up and asked if -- they were
- 23 very disappointed with the competing facility, the only
- 24 facility in that neighborhood or that market, and that
- 25 facility was a cinder block building without any glass in

- 1 it whatsoever, it had a limited number of television sets
- 2 for the patients. And so we ended up building a beautiful
- 3 facility that had six-foot-by-six-foot glass panes across
- 4 the entire treatment area, high ceilings. We brought in a
- 5 very experienced talented team of caregivers, and many of
- 6 the patients chose to leave their other facility to come to
- 7 this facility. So it was good for our doctors, it was good
- 8 for our staff, good for our patients, but the beauty of the

9 story is that the competition decided what we really need 10 to do is we need to rebuild our facility, bring it up to 11 date with a state-of-the-art program, to hire very good 12 staff, keep them happy, train them well. And within two 13 years there were two thriving programs a block or two away 14 from each other serving a community that was previously 15 underserved. We're quite pleased that our competition 16 there did a wonderful job in stepping up after we entered the market. 17 18 In other areas, in New Haven, Connecticut, we built a facility, there is a competing clinic in that 19 20 market and that clinic was in the basement of a parking 21 garage, somewhat underinvested in. We built a beautiful facility. Patients decide -- a number of patients decided 22 to switch over to our facility, and quite quickly the 23 24 competition announced that they would be relocating their 25 clinic into a much nicer surrounding. And so, again,

- 1 what -- we're pleased the competition is doing it there.
- 2 We're pleased that there are two thriving programs. And
- 3 competition does lead to innovation. It leads to positive
- 4 outcomes for patients and for staff.
- 5 Kidney disease screening, we talked a little
- 6 bit about Liberty is dedicated and committed to screening
- 7 kidney disease patients before they reach dialysis,
- 8 identifying these patients. And interestingly, that if you
- 9 look at the National Kidney Foundation, which by all
- 10 estimations is an outstanding organization with a great
- 11 mission and they really deliver for kidney patients that
- 12 are dialysis patients, predialysis patients, they have
- 13 innovative outstanding programs, and they, as of last week
- 14 operated in 49 states. The only state in which National
- 15 Kidney Foundation did not operate was the state of Alaska,
- and they have not ever offered a KEEP screening program
- 17 here.
- Now, I know that there are physicians in the
- 19 medical community here that would love to have the KEEP
- 20 program. They have talked to the National Kidney
- 21 Foundation but there was just not the resources both from a

- 22 human capital perspective as well as from a financial
- 23 perspective, because it does cost a fair amount to bring
- 24 the National Kidney Foundation and the KEEP screen programs
- 25 to Alaska. But we've reached an agreement, a partnership

- 1 with the National Kidney Foundation to bring them to the
- 2 state of Alaska. They've committed -- we've committed
- 3 substantial resources. They will be launching the KEEP
- 4 screening program in the state of Alaska in 2008, and we're
- 5 sponsoring the entire year for them in launching these
- 6 programs.
- 7 I have a letter from the National Kidney
- 8 Foundation that -- it's Dear Mr. Caputo, over the past ten
- 9 years the National Kidney Foundation's Kidney Early
- 10 Evaluation Program, KEEP, has clearly demonstrated targeted
- 11 screening for kidney disease and a high yield for the
- 12 identification of people at risk or that may already

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exhibit a decrease in kidney function. KEEP is the only 13 14 nationwide community-based health screening program identifying individuals with chronic kidney disease. The 15 education, information, and counseling provided to KEEP 16 participants has played an important role in motivating 17 18 these individuals to seek follow-up medical care. To date 19 Alaska has been the only state that has not conducted a 20 KEEP screening event. 21 In 2008 the National Kidney Foundation is 22 pleased to have the opportunity to pilot test KEEP in the state of Alaska through generous support provided by 23

Liberty Dialysis. Your funding of this program will allow

KEEP to screen participants in all 50 states and promote

- 1 awareness of CKD to at-risk individuals in Alaska. Using
- 2 data collected through the KEEP screenings in Alaska, the
- 3 NKF will have the opportunity to go back into communities
- 4 where screening events were conducted and provide targeted

- 5 education to participants and their physicians in an effort
- 6 to improve patient outcomes.
- We look forward to partnering with Liberty
- 8 Dialysis on this important initiative and improving the
- 9 lives of people with CKD with your continued support.
- 10 Sincerely, vice president of corporate relations for the
- 11 National Kidney Foundation.
- We've already talked to a number of
- 13 participants in the medical community in the state of
- 14 Alaska that want to -- that want to work with us, and we
- 15 hope that Fresenius will work with us in this initiative as
- 16 well. I'm quite confident that they will. But we've
- 17 already talked to a number of participants so that we can
- 18 launch this innovative, proven, very effective program in
- 19 the state of Alaska for the benefit of patients with kidney
- 20 disease.
- 21 The description of the project that we hope
- 22 to launch in this community. We aim to build a
- 23 state-of-the-art 5,000 square foot dialysis facility
- 24 located in Soldotna. It would feature eight in-center
- 25 stations and two home training facilities -- stations,

1	rather
1	rather.

- 2 In addressing the CON review criteria,
- 3 access to the site, our location would be a central
- 4 location located within one mile of Central Peninsula
- 5 General Hospital. Within 40 miles -- it will be located
- 6 within 40 miles of 80 percent of the patients currently in
- 7 the region. Central Soldotna location will provide easy
- 8 access for local patients and vacationers. Currently, as
- 9 we all know, there really aren't local options for
- 10 in-center chronic hemodialysis in this market. We believe,
- 11 again, that patients need -- it is an outstanding added
- 12 benefit to patient care to have patients located close to
- 13 their homes in their home communities rather than having to
- 14 travel multiple times per week to Anchorage or relocating
- 15 to Anchorage outside of their local support network. There
- 16 is no doubt that this would benefit the community.
- 17 In addition to the chronic in-center

- 18 facility, we'll be bringing other programs that include the
- 19 National Kidney Foundation KEEP screening, as we talked
- 20 about, it also will have home hemodialysis options that are
- 21 not currently available in the state.
- To be clear, there is now home hemodialysis
- 23 offered with a Fresenius machine, but we would propose
- 24 offering the home hemodialysis alternative options to the
- 25 Fresenius machine, which we think are very patient

- 1 friendly, patient-focused machines that now the majority of
- 2 patients that come on to home or that choose home
- 3 hemodialysis this year have chosen the NxStage machine.
- 4 And we're working quite aggressively with NxStage in
- 5 bringing that machine to Alaska in the coming months.
- 6 Quality of care. We talked about that the
- 7 quality of care -- a patient will receive good quality care
- 8 whether they are at a Fresenius facility or whether they

- 9 are at a Liberty facility.
- Liberty's proven track record. You know,
- 11 there is lots of ways to look at quality of care, but the
- 12 governor of the state of Hawaii gave a Maui -- Liberty
- 13 Dialysis a proclamation that honored Liberty Dialysis for
- 14 its commitment to the kidney disease and dialysis
- 15 population, serving the Maui community, and for the
- 16 innovative early screening programs and CKD programs that
- 17 we brought to that community, in addition to the advanced
- 18 services that we brought in the chronic hemodialysis
- 19 center.
- The U.S. Senator Mike Crapo from the state
- 21 of Idaho gave a congressional acclamation to Liberty
- 22 Dialysis as a world class facility providing the best
- 23 possible quality of kidney treatment that you can get
- 24 anywhere. Even Dr. Tucker in the last -- he was a local
- 25 nephrologist in Anchorage, he conceded without hesitation

- 1 in our last public hearing that the patients will receive
- 2 high quality care at either of the companies, whether it's
- 3 Fresenius or Liberty, and he reiterated that in his e-mail
- 4 to Mr. Pierce on October 30th, that Alaskans with CKD will
- 5 likely get good care with either company. So I don't think
- 6 the quality of care is going to be an issue for either
- 7 company.
- 8 In terms of a commitment to quality, Liberty
- 9 has a nationwide medical advisory board that's comprised of
- 10 nephrologists. We invite the Alaskan nephrologists to
- 11 participate and join this group. Liberty nationally
- 12 delivers care that meets or exceeds national standards. We
- 13 focus -- in terms of the management committee, it includes
- 14 key clinical professionals as well as the medical director,
- and then there is a medical oversight committee that
- 16 includes local physicians, local nurses, and we regularly
- 17 solicit the feedback of our patients. So that's how we
- 18 approach quality.
- 19 Again, it's going to be the same doctors
- 20 seeing the same patients, writing the same medical orders
- 21 whether it's at a Liberty facility or at a Fresenius

- 22 facility.
- Charity care. Liberty has adopted a
- 24 comprehensive charity care program. In many markets it's a
- 25 leading program of charity care for kidney disease

- 1 patients. We have a tradition of locating our facilities,
- 2 not all of them, but many of them, in underserved or
- 3 disadvantaged communities. We also target areas where we
- 4 think that by our entering with innovative programs it will
- 5 quite likely yield others to respond in innovative ways
- 6 that benefit the community, benefit the patients, benefit
- 7 the caregivers. And we're an active supporter of kidney
- 8 patient groups.
- 9 Liberty has a strong history of Medicare
- 10 certification of each of its facilities. All operating
- 11 facilities are credentialed by Medicare. We have
- 12 experienced staff of licensed medical professionals in each
- 13 of the clinics.

- 14 The need, the criteria. Clearly there is no 15 dialysis center located in the Kenai Peninsula at the 16 moment, and there is definitely demographics that support a 17 need for this center. From a qualitative perspective, 18 there are certain advantages to having multiple providers that they really bring innovation to the market. 19 The project meets a number of the Alaska 20 21 health goals, including we increased the quality, availability, and effectiveness of education in 22 23 community-based programs designed to prevent disease and improve health and quality of life. The KEEP, the National 24 Kidney Foundation KEEP program that we're sponsoring is a 25 18
  - 1 clear example of this.
  - 2 Improve access to comprehensive, high
  - 3 quality health care services. That would happen -- clearly
  - 4 that would be enhanced access for patients that live in

- 5 this community by opening a center.
- 6 And then another one of the health goals
- 7 includes, eliminate to the greatest extent possible
- 8 disability and death related to end stage renal disease.
- 9 And it's impacting a patient choosing to continue on
- 10 dialysis, it's finding the patient early so that they are
- 11 healthier and when they go on to dialysis it's preventing
- 12 patients from actually coming on to dialysis by treating
- 13 prekidney disease -- or early kidney disease patients.
- Liberty's met with a number of health care
- 15 providers with experience providing care in Alaska, that
- 16 the providers have expressed a need to expand the number of
- 17 stations to serve a growing population of increased
- 18 incidence, expand available treatment options for patients
- 19 in Alaska, including the NxStage home hemodialysis program,
- 20 continue to improve access to care by bringing a dialysis
- 21 closer to more remote populations, and then place
- 22 additional emphasis on the early detection and treatment of
- 23 chronic kidney disease patients.
- The strategic plan. We open a facility in
- 25 this market and those services, the in-center services are

- 1 not currently available. Patients will be able to dialyze
- 2 close to their home. NxStage home hemodialysis will be a
- 3 therapy that patients can choose in this area. There will
- 4 be the National Kidney Foundation sponsorship that -- there
- 5 would be a statewide program. So we want to have -- the
- 6 goals are early intervention to slow kidney disease,
- 7 enhanced education, and we want to overcome geographic and
- 8 weather hurdles for patients.
- 9 Patient choice. We talked about this last
- 10 time as well, that in the United States there are thousands
- 11 of patients that choose home hemodialysis. Up until at
- 12 least as of a month or two ago, there was only one patient
- 13 that was on home hemodialysis in the state of Alaska.
- 14 Given the demographics in Alaska, one would think that the
- 15 highest percentage of patients choosing home hemodialysis
- 16 would actually be in the state of Alaska, that given the
- 17 geographic dispersion of the population.

- There is a machine, the NxStage home
- 19 hemodialysis machine that is a competing product to the
- 20 machines that Fresenius manufactures, but this product
- 21 is -- by working and dedicating the resources and working
- 22 with NxStage, we can bring this product and we will be
- 23 bringing this product to the state of Alaska. It is the
- 24 right machine, it is a very good machine for the state of
- 25 Alaska, that more than a thousand patients in the United

- 1 States have chosen this machine in the last 12 months.
- 2 That's a significant portion of the total number of
- 3 patients on home hemodialysis in the United States. It
- 4 works with a generator, it works with a limited water
- 5 supply. It is, by many accounts, the most patient
- 6 friendly, easy to use home hemodialysis machine available
- 7 on the market. And Fresenius has chosen not to offer this
- 8 product in many markets.
- 9 Now, Fresenius may have contacted NxStage in

10 the past and asked if they might be willing to bring this 11 product up here, but you need more than just the ask. You 12 need a dedicated commitment to making sure that this 13 product not only enters the market, but is very successful in the market. And Fresenius offers a competing machine 14 that, again, provides good quality care, but it is not 15 necessarily the best machine for this market. And that's 16 17 why so many patients around the country are choosing the NxStage machine. 18 19 So we are one of the largest users of NxStage, and this is a product that will serve this 20 21 population quite well. 22 Extraneal. Extraneal is a specialty dialysis solution used in certain peritoneal dialysis 23 patients. Most nephrologists agree that Extraneal is a 24

valuable therapy for some dialysis patients. In many

- 1 clinics, 15 to 20 percent of home dialysis or peritoneal
- 2 dialysis patients use Extraneal.
- Fresenius has limited or made more difficult
- 4 the use of Extraneal in many cases, and therefore of all
- 5 the major companies, certainly relative to Liberty
- 6 Dialysis, a much smaller percentage of the Fresenius
- 7 peritoneal dialysis population uses Extraneal than our
- 8 physicians choose.
- 9 Extraneal is expensive. It doesn't add
- 10 costs to the insurance company because you don't bill extra
- 11 for Extraneal, it simply adds cost to the dialysis
- 12 providers. In our clinics, if a patient -- if a physician
- 13 chooses to prescribe Extraneal, Extraneal is administered,
- 14 okay. In other providers it's much more difficult, a lot
- 15 more paperwork, and a lot more clearances have to occur
- 16 before someone is allowed to use Extraneal for a certain
- 17 patient, and even then it doesn't always happen.
- So I'm pleased to hear that since the last
- 19 public hearing when we talked about this that it has become
- 20 a lot easier to prescribe or to write orders for Extraneal
- 21 at the facilities, and that several additional patients
- 22 since the last meeting have been -- orders have been

- 23 written for these patients on using Extraneal. So, again,
- 24 competition brings about innovation, but it also raises the
- 25 bar for everyone.

22

Alaska is the only state in the union where

2 there is only one provider of dialysis centers. And that 3 means that patients can -- they have no choice, they can only go to the single provider here. So there is no other 4 state that has that, so a limited a set of options for 5 patients. 6 7 Not only does this impact patients but it impacts staff. So if you think about a nurse or another 8 caregiver whose chosen profession is to work in dialysis 9 10 and their passion is patient care for patients with kidney 11 disease, then if there is any sort of disagreement at the only provider here, they don't have a choice. Staff, 12 caregivers, people who dedicate their life for caring for 13

- 14 kidney disease patients don't have a choice on where they
- 15 can be dialyzed.
- I think we're -- I don't want to run too far
- 17 over and I'm getting the signal here. I thought it was
- 18 going to be more like the Emmy's, we'd have the lights dim
- 19 or something, but I'll submit this with -- or I'll forward
- 20 on, I think we were asked to forward on the presentation,
- 21 so I'll be happy to do that.
- I guess just a quick summary, that the --
- 23 this CON is about the choice -- it's not about choice for
- 24 the sake -- this is about the choice for the sake of
- 25 offering patients the benefits of two excellent companies.

- 1 But we have differing approaches and that the innovation
- 2 will lead to new programs. Our innovation will drive
- 3 Fresenius to also innovate. Their subsequent innovation
- 4 will drive us to innovate further. It's a beautiful
- 5 scenario, and that's -- it will work quite well for

- 6 everybody here.
- 7 So anyway, the thought of competition has
- 8 already yielded some positive results such as the National
- 9 Kidney Foundation sponsorship and partnership coming to the
- 10 state of Alaska, new home hemotherapies. I understand that
- some of the patients were told that there will be new
- 12 heated dialysis chairs coming to Fresenius, patients will
- 13 love it, that's what we offer as well. It's a good thing
- 14 for everybody. So anyway, thank you very much.
- MS. LAWFER: With that, if we could have
- 16 Mitchell Long and Jean Stevens with Fresenius, and I will
- 17 let you decide who goes when.
- MS. STEVENS: While Mitch is setting up the
- 19 computer, we want to take this opportunity to thank David
- and Karen for the opportunity to have this public hearing
- 21 here in Soldotna.
- I'm Jean Stevens, I'm the regional vice
- 23 president for Fresenius Medical Care for the Pacific
- 24 Northwest region. And this is Mitchell Long, and he's the
- 25 area manager for the Fresenius clinics here in the Alaska

- 1 area. And between the two of us, we'd like to tell you our
- 2 story in terms of looking at the application and the
- 3 opportunities that we see that are very exciting for us to
- 4 be in Soldotna. And so we have put together the plan and
- 5 we are looking forward to moving forward in this process,
- 6 so are we -- I think ready to go here?
- 7 MR. LONG: I was wondering if we could get a
- 8 signal. Well, I'd like to welcome you and tell you thank
- 9 you for allowing us the opportunity to come and share with
- 10 you tonight. My name is Mitchell Long, I'm the area
- 11 manager for Fresenius Medical Care, and my office is based
- 12 in the Anchorage facility. And Jean I think might have
- 13 introduced herself, I was concentrating on this.
- So at any rate, both of us are going to
- share this presentation with you tonight, but as we begin
- 16 this, I would like to tell you that I'm very proud to be
- 17 here speaking as a representative for Fresenius Medical
- 18 Care. I believe beyond a shadow of a doubt that we provide

- 19 quality care, efficient care, and effective, safe care for
- 20 every one of our patients. That's our culture within the
- 21 company, that's what we intend to continue to promote. We
- 22 do it now in other our facilities, and that's what we fully
- 23 intend to do coming to the Kenai Peninsula.
- First of all, I want to start with an
- 25 introduction speaking about what we have proposed to the

- 1 state. We proposed a seven station dialysis clinic, and
- 2 within this clinic these services are going to include
- 3 in-center hemodialysis, which, you know, I mean, who can
- 4 argue with Mr. Caputo that that is needed in this area.
- 5 That is a strong need. We've heard it from patients, and
- 6 so that's why we want to come here is to meet that need so
- 7 that we have a place where patients don't have to go and
- 8 relocate to Anchorage. They don't have to go and travel
- 9 miles to receive care and dialysis for their condition. So

10 we want to have that here.

11	Within this facility we also want to have
12	the home hemodialysis, which I have to say, I'm very proud
13	of our home hemodialysis program. Several things about
14	this program you'll see, if you look at any of the public
15	documents. One of our nephrologists, our senior
16	nephrologist at the time, wrote a letter to the state
17	informing them that the reason that home hemodialysis has
18	just started in Alaska was due to the physicians' decision.
19	For a long period time the physicians did not want to have
20	home hemodialysis in Alaska. They wanted to grow the PD
21	program. Having done this recently, the physicians decided
22	that looking at the nature of the population and the needs
23	within the state, that it was time to begin a home
24	hemodialysis program.
25	So we got right on it. We hired a home

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1 hemodialysis manager who is here tonight. She's done an

- 2 exceptional job, and I'm proud of the program. We have
- 3 started a patient and caregiver, and we have another one
- 4 that's going into the home or may have just the other day,
- 5 we have four or five lined up ready to go. They are
- 6 trusting our services, and at this time we're providing
- 7 that need and meeting that need for them. And we continue
- 8 to do so, and we fully intend to do so out of this facility
- 9 here so that patients can receive that local training.
- Home peritoneal dialysis. As you know we
- 11 have a strong, strong program in the state of Alaska, and
- we have reached all over the state to meet the needs of the
- 13 patients who were on home peritoneal dialysis. So we
- 14 intend to have that program in this facility as well so
- 15 that we can meet that need so that patients don't have to
- 16 travel far distances to receive the training and to receive
- 17 the back-up support.
- Of course, visitor dialysis, those of us
- 19 that are residents of Alaska and that understand Alaska
- 20 know that visitor dialysis in the summer is huge. I see
- 21 someone back here laughing. It's so true. Our clinics get
- 22 inundated with patients during the summer months, and we're

- 23 here to meet that need, and here in the Kenai rather than a
- 24 visitor patient having to cut their vacation short to go to
- 25 Anchorage or try to fit that into their schedule. We fully

- 1 intend to offer that here as well.
- 2 And back-up home dialysis, if a patient
- 3 needs to be in-center that's on peritoneal dialysis or that
- 4 is on home hemodialysis, we want to provide that here,
- 5 again for their convenience and for their life-style to
- 6 make it easier for them to receive dialysis.
- 7 The dialysis need, I've kind of addressed
- 8 some of this. The current closest dialysis clinic services
- 9 are located in Anchorage with patients commuting and
- 10 sometimes having to relocate from the Kenai Peninsula to
- 11 Anchorage.
- The new State certificate of need
- 13 methodology, which we respect very much and have followed
- 14 every step of the way, support seven stations at this time

- 15 in the Kenai Peninsula. There is a lot of effort that was
- put in by the State to develop this methodology, and that
- 17 is what we have used to determine our seven station clinic.
- 18 Current Kenai Peninsula patients served
- 19 through home dialysis services need closer training, which
- 20 I alluded to earlier we'll be able to provide, and they
- 21 need the support and back-up services. So it's a good
- 22 thing that we're doing here and we intend to do by coming
- 23 to the Kenai.
- 24 The Soldotna clinic is part of the FMC
- 25 long-range plan to serve Alaskan residents, and being from

- 1 Alaska for some time now, and several of you out here being
- 2 from Alaska for many -- from Alaska for many, many years
- 3 know that there is a strong need for our patients to be
- 4 able to receive services in remote areas, to be able to
- 5 receive services in areas such as the Kenai Peninsula, and

- 6 they deserve to have it here so that they don't have to
- 7 have their lives disrupted. So that's our long-range plan
- 8 is to continue to serve.
- 9 And we recognize the need, and this is a
- 10 point that I want to make with you this evening, we
- 11 recognize that there was a need for the things that I've
- 12 just mentioned to bring the services here. So recognizing
- 13 that need, we were the first to submit a certificate of
- 14 need application for the Kenai Peninsula as well as the
- 15 Anchorage area, because we wanted to meet that need and we
- 16 believe that we can do so and we can do so safe and
- 17 effectively and efficiently.
- So I want to give you a brief history of how
- 19 we came to be here. Some of the people have been here
- 20 forever as far as some of the staff. But the Alaska Kidney
- 21 Centers was formed in 1973 in Anchorage. In 1998, a
- company called Renal Care Group purchased the Alaska Kidney
- 23 Centers. And then in 2006, Fresenius Medical Care -- I
- 24 can't ever remember, 2005, 2006, but it's on record now --
- 25 but in 2006 Fresenius Medical Care purchased Renal Care

- 1 Group and through that acquisition we're now Fresenius
- 2 Medical Care, and we own these facilities and we're the
- 3 ones who plan to come to the Kenai.
- 4 In '03 we built a state-of-the-art clinic in
- 5 Fairbanks. In '04, a beautiful facility, which I would
- 6 invite anyone in this room to please come and visit
- 7 sometime, we built that facility in '04 in Wasilla.
- 8 Juneau, we built that facility and we
- 9 continue to operate that to take care of those patients up
- 10 there because they were in a difficult situation. They
- 11 were definitely having to leave home and move to receive
- 12 services there. So we wanted to put that facility there,
- 13 and that facility is growing, and we're serving a need
- 14 there.
- 15 In '05 the Anchorage facility, which also
- 16 includes the home program that this time. And, again, any
- one of our facilities, please come and visit them, and
- 18 see -- we've got state-of-the-art facilities and they are

- 19 very clean, well maintained, so I would like for you to
- 20 come visit, just let me know and we'll set it up for you.
- Looking at the map here, we wanted to kind
- 22 of show where we have taken care of the residents in
- 23 Alaska, and it's not coming out real clear, but we've gone
- as far as up to Barrow, and we've gone Southeast Alaska,
- 25 and right in here is the Kenai Peninsula. And if you look

- 1 at that you can see the number of patients that we've been
- 2 committed to serve, and that we will remain committed to
- 3 serve in the days ahead. So the map is pretty sobering of
- 4 the population of patients that need our services in the
- 5 state and that's why we're here tonight.
- 6 What Fresenius Medical Care -- some past
- 7 history. What we have done is we've continued to broaden
- 8 the depth of our service, experience systems and
- 9 technology, and we have some exciting things on the horizon
- 10 with that. We've been providing home dialysis services on

11 the Kenai Peninsula for the residents here for over 15 12 years. So I think that's a pretty good track record. I 13 think that's an indication that as a company we understand 14 what the needs are, and that to this point we've been able 15 to meet those needs, and with the innovation and technology 16 of systems in the future we're going to be able to continue 17 to do so. We've been caring for Kenai Peninsula residents 18 through the in-center services in Anchorage as well. 19 What we are prepared to do is this. We've 20 been talking some history, I want to talk the future to you now. We have a ready team of managers and staff in place 21 to build a dialysis clinic in Soldotna. Those people are 22 in place, if we get the certificate of need, we can pull 23 the trigger and we're ready to go. Soldotna clinic site is 24 at 304 West Fireweed Street and has completed the lease and 25

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1 contractors are ready to build should we get the

- 2 certificate of need.
- 3 So I want to be very clear tonight. We have
- 4 this in place, we've just given you a very specific address
- 5 where this clinic is. I want to invite you to drive by
- 6 that address right there and take a look for yourself. We
- 7 looked at several sites in this area when we were looking
- 8 to submit our letter of intent and do a certificate of need
- 9 application, and several sites looked very nice, but we
- 10 wanted to select the best site which was probably going to
- be the safest for our patients, which would be most
- 12 efficient for their care. And it was a tough decision
- 13 because we had to disappoint some people and tell them that
- 14 we wouldn't be using their site, we were going to go with
- 15 someone else.
- So in doing this we selected this site which
- 17 is right straight across the street from the hospital.
- 18 Approximately one block down are other physicians' offices
- 19 which make it very convenient for patients to go and see
- 20 other health care providers.
- Going down the street another direction is a
- 22 pharmacy. As we know dialysis patients take, some of them
- 23 anyway, I wouldn't say all, but many of them take large

- 24 amounts of medications and it's very convenient for them to
- 25 get to the pharmacy.

- 1 We also have experienced medical directors
- 2 in Anchorage who serve the Alaska residents. They
- 3 understand the Alaska needs and they are in close proximity
- 4 to provide medical administration services. Those
- 5 physicians are very well aware of Alaska needs and can be
- 6 there whenever we need.
- We also have established relationships with
- 8 the Central Peninsula Hospital. That's been ongoing, and
- 9 that has not happened at the drop of a hat. We've spent
- 10 years developing these relationships. We know people at
- 11 the hospital, and, I mean, I had a gentleman call me the
- 12 other day and he was requesting that we have some
- 13 communication started between us and the hospital. I was
- 14 able to call the administrator of the hospital, let him

- 15 know this, because I know his desire is to increase
- 16 continuity of care as well as mine, and so we were able to
- 17 discuss that, so we want to meet the details of the needs
- 18 in people's lives.
- We have developed systems for emergency
- 20 patient treatment. The nice thing about us having the
- 21 other facilities in the state should we experience another,
- 22 what was it, 1964 earthquake, should we experience another
- 23 one of those, I can tell you that there would not be a
- 24 disruption in services to the patients. We would be able
- 25 to ship our patients to another one of our facilities, get

- 1 them in, transfer staff, and provide treatment.
- We have coordinating integration of other
- 3 local medical care, and so that -- when I'm talking about
- 4 that, again, we have the facility located close to other
- 5 physician offices so that we can have that ongoing care for
- 6 them so that we don't lose continuity of care.

7 The latest technology in dialysis machines 8 and water treatment and quality control of dialysis 9 treatments is an innovation that we have, and it's been 10 long standing. We're able to provide these services. One 11 of them is UltraCare dialysis services, which relies on 12 this. It's well-trained, experienced staff, it's patient 13 support for medical, social, financial, and dietary needs. 14 And all of those things are already in place with Fresenius 15 in the state of Alaska. 16 We have state-of-the-art dialysis clinics, 17 and that's what we intend to do here in the Soldotna area for the Kenai Peninsula patients. They are clean, safe, 18 with a comfortable environment. Of course, we were already 19 going to do the heated massage chairs, but we also have a 20 direct touch television system that's going to be installed 21 22 in this clinic. And that will include individual satellite 23 cable TV access for the patient, every patient, every 24 chair. Internet access so if they want to surf the Web,

they want to look up something, they want to send some

- 1 e-mail to family and friends they can do so. They have
- 2 access to patient education programs so if they find
- 3 themselves thinking, I wonder what this would do if I ate
- 4 this, they can pull up that program and take a look and
- 5 have those questions answered, as well as games and
- 6 entertainment. Las Vegas doesn't have anything on that
- 7 except actual money, I think.
- 8 Our UltraCare dialysis services technology,
- 9 we provide ultra pure dialysate which we think is one of
- 10 the most important aspects of the treatment, because as the
- 11 blood goes through dialyzer, the material that comes in
- 12 closest contact with that blood is the dialysate. So we're
- 13 very careful to make sure that we provide ultra pure
- 14 dialysate to prevent that patient from getting sick.
- On-line creatinine clearance and monitoring
- 16 of adequate dialysis. Our machines have that capability
- 17 and we can use that at any time to measure how well we're
- 18 cleaning the patient's blood. We also have what we call
- 19 amp lights on the machines, and the patients can look at

- 20 their machine and see if they are receiving adequate
- 21 dialysis so we keep them in the loop with that.
- We have auto flow control on the machine as
- 23 well so that it adjusts the dialysate flow according to how
- 24 well the treatment is going, which is beneficial for the
- 25 patient. And we have single use dialyzers, which means we

- 1 purchase a dialyzer, we use it one time on the patient, and
- 2 we dispose of that dialyzer, and we believe that is the
- 3 safest effective way to provide for our patients.
- 4 Quality outcomes. We have a monthly system
- 5 of quality monitoring for each patient. The staff and the
- 6 physician review the patient's lab results monthly. Every
- 7 clinical manager schedules a time with their medical
- 8 director and the physicians and sits down and goes over the
- 9 results. Our standard is to meet or exceed nationally
- 10 established goals for patient quality, and we do a very

- 11 nice job with this.
- 12 And last of all here, we have a proven track
- 13 record of this in Alaska. We've got since 1973 of a proven
- 14 track record, and I think that speaks on its own merit.
- The home dialysis program. We have home
- 16 peritoneal dialysis training currently, we intend to do
- 17 that from this facility. We have home peritoneal support,
- and we're going to shift that over to this facility as
- 19 well. Home hemodialysis training and support will also
- 20 operate out of the Kenai, and home hemodialysis machines
- 21 are available for all of the needs in the Kenai Peninsula.
- 22 So the machine -- there isn't a patient that will be denied
- 23 access to a machine with us.
- 24 Superior technology for home dialysis
- 25 outcomes, the patients can expect to receive that in our

- 1 new facility.
- 2 And the local machine and the home system

- 3 support staff, so if a patient is dialyzing at home,
- 4 something happens, they need support staff, they will be
- 5 able to find it in this clinic.
- 6 So that is a picture of our dialysis K
- 7 machine, which we're using in the home application, and I
- 8 think I've gone on long enough. I'm going to get out of
- 9 here before I get notified, and I'm going to turn it over
- 10 to Jean. So thank you for your time.
- 11 MS. STEVENS: In summary, I'd just like to
- 12 point out a few more features that Fresenius is bringing
- 13 and will bring to the Soldotna area. I know we've heard a
- 14 lot about some of the past as well what we're seeing in the
- 15 present, but what Fresenius brings is a future, and part of
- 16 the future is the support services that would come to this
- 17 area. And as Mitch talked about the emergency back-up
- 18 services, we think that, and certainly see that when we're
- 19 providing service in a community where this is the only
- 20 service, that we don't take that lightly and we make sure
- 21 that the service is backed up with available supports from
- 22 the Anchorage and Wasilla clinics. And that we are large
- 23 network, and so if Alaska would really experience some huge

- 24 catastrophe, we also are very close with our Pacific
- 25 Northwest clinics with supplies, emergencies, and

- 1 personnel. And then Fresenius has a national disaster
- 2 program as well, and so with that we would bring all of
- 3 that support services to this area.
- 4 As I said, Fresenius is invested in the
- 5 future as well, and as Mitch pointed out the technology
- 6 that we bring to the patients, I would add that Fresenius
- 7 is also a technological company where we produce the
- 8 products as well the services, and the products that are
- 9 produced, some of them are only available in our clinics.
- 10 So looking at the future we are also looking
- 11 at innovating our home dialysis systems with a home dry
- 12 dialysate system that's brought into the home where it's a
- 13 self-mixing process which is very well for the patient's
- 14 treatments.
- 15 And then what's really on the horizon for us

is that Fresenius recently purchased Renal Solution 16 17 technology, and so there will be an innovation with a new 18 alliance -- a home dialysis machine as well as new 19 technology that will come in where only six liters of tap 20 water will be required to actually do a dialysis treatment. 21 So we're looking forward to those kinds of opportunities. 22 And what Fresenius is really moving towards 23 that we're very excited about is that this technology is the steps towards a miniaturization of a kidney, and that 24

Fresenius is looking to put out a miniature wearable

- 38
- 1 kidney. So we can talk about great clinics and we can talk
- 2 about a lot of services, but the future really is how we
- 3 can best treat the patient for the kind of innovation that
- 4 would promote that kind of freedom where a patient would
- 5 not have to come in for a treatment.
- 6 So that's what we want to propose and what

- 7 we're bringing to this certificate of need process. So
- 8 just in summary, again, I want to thank you for this
- 9 evening and thank you for looking at what the proposals
- 10 are, but Fresenius is well established here in the state of
- 11 Alaska. We have the experienced nephrologists who know
- 12 this area, who understand these patients, and who will work
- 13 closely with us. We're ready to expand to the Kenai
- 14 Peninsula, we have the site, we have the lease, and we're
- 15 ready to build. We have a proven long-term commitment to
- 16 the residents of Alaska. We've been here, we intend to be
- 17 here, and we would not want to start a service in a
- 18 community that we could not stand behind, and that's very
- 19 important to us. And then we bring the broad resources and
- 20 systems of a well established dialysis company. So with
- 21 that, thank you very much for your attention, I appreciate
- 22 it.
- MS. LAWFER: For lack of a better
- 24 methodology, I'm going to literally just go down the list
- 25 as you signed up. If you would like to stand in front of

1 the group, please feel free, we can move a chair if you 2 would like to sit. The only concern that I have is that 3 our transcriptionist can hear you, and I think that it's 4 possible. So if you'd feel more comfortable where you're 5 at, otherwise feel free to come up, stand up and that type 6 of thing. First on the list I have Mary Dittrick. MS. DITTRICK: That's me, and I can defer my 7 8 comments to the end and let other people go. 9 MS. LAWFER: Regina Russell. 10 MS. RUSSELL: I'm Regina Russell, I'm a nurse practitioner and I provide care to the dialysis 11 patients that are in Anchorage and also Wasilla. And 12 Fresenius gives excellent patient care, and they have 13 14 provided great services to Alaska so far. 15 But I think that Liberty can bring a 16 different type of quality care to Alaska. Not only can it give a choice to patients, but also to staff that was 17

mentioned. But as a provider, it will also offer other

types of dialysis treatments that are not available through

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- 20 the services that Fresenius already has, such as NxStage
- 21 and also nocturnal dialysis, and especially the KEEP
- 22 program is vital in us getting education and screening out
- 23 to Alaska so that we can start treating our patients early
- 24 so hopefully we can keep them off dialysis or decrease the
- 25 progression of the renal disease. And I think this is

- 1 going to be a vital quality program that Liberty can offer
- 2 to the state of Alaska.
- 3 Also Liberty brings a different type of core
- 4 values to Alaska. It's very patient focused, but also when
- 5 it comes to teamwork, research, patient comfort, and
- 6 treating patients like people, it may sound a little
- 7 extravagant to have the environment like the hotel and have
- 8 laptops and things like that, but I think that it's very
- 9 important to have all these extra things for patients
- 10 because they are husbands, wives, grandfathers, parents,
- 11 teachers, professionals, that when they come to dialysis

- 12 they have other things that they need to do, too. And it's
- 13 important that they have all these extra things to make
- 14 their treatment at least as comfortable as it can be.
- 15 I think that if there was a crisis or
- 16 anything that happened in Alaska, I came from Indiana and
- 17 I've been doing this for over 20 years, and there are
- 18 different dialysis companies on every corner. Dialysis
- 19 centers, no matter what company, have the same core values
- and that patient care comes first. If something happened
- 21 here in Alaska I don't even have to think about it a second
- 22 that the companies would work together to make sure that
- 23 the patients get the best care and that things were taken
- 24 care of.
- 25 The group of providers that are here in

- 1 Alaska, the nephrologists and nurse practitioners, we all
- 2 have the same focus, that the patients get the best care.

- 3 So whether there is different companies, that only helps
- 4 raise the bar for care and options here in Alaska.
- 5 MS. LAWFER: Thank you. Next I have Deborah
- 6 Meyer.
- 7 MS. MEYER: I'm going wait for a little bit.
- 8 MS. LAWFER: Tim Schoenberg.
- 9 MR. SCHOENBERG: I would just like to
- 10 comment on the, I don't think Mark brought up the fact
- 11 that -- in his presentation that we have two sites
- 12 identified in the community, and I would respectfully offer
- 13 that we could move as quickly if not more quickly than --
- building a new building, because one of our options is
- 15 actually to use an existing building. And both of those
- 16 locations are right within the community and within blocks
- 17 of the hospital and so it would have the same access to all
- 18 the services that the Fresenius location would have to
- 19 offer. Thank you.
- 20 MS. LAWFER: Niki Kobes.
- MS. KOBES: Hi, I'm Niki Kobes. Mitch
- 22 alluded to one of those people, some of those people that
- 23 have been around forever, I haven't quite been around
- 24 forever but I have been working as a nephrology nurse in

25 Alaska for the last 27 years. I currently work for

- 1 Fresenius and I'm a manager with that facility. I have
- 2 been with the dialysis unit here in Anchorage through
- 3 multiple moves, multiple projects, and including starting
- 4 dialysis services in Fairbanks, have assisted with the
- 5 Wasilla and Juneau projects, and it has long been known
- 6 that there needed to be dialysis services on the Kenai
- 7 Peninsula for the last 22 years that I've been working in
- 8 chronic care. It's been discussed, and Fresenius has been
- 9 the company that has been the first to move on that
- 10 development of those services. I just wanted to say as the
- 11 manager for Fresenius, that I'm anxious and excited to help
- 12 with this project and move it forward for the Kenai
- 13 Peninsula, thank you.
- MS. LAWFER: Next we have Gene Dyson. Would
- 15 you like --

16 MR. DYSON: Am I the last? 17 MS. LAWFER: No. 18 MR. DYSON: I'll wait till later. 19 MS. LAWFER: Kris Sizemore. MS. SIZEMORE: Hi, I'm Kris Sizemore, I'm 20 21 the home hemodialysis manager for the State of Alaska. We have quite a commitment to the state in offering this 22 program, it's been pretty exciting to get started. The 23 state-of-the-art equipment, as Jean talked about, we 24

recently purchased the Alliance, and I'm really excited to

- 1 see that up and going. Our hemodialysis home hemoprogram
- 2 consists of extensive and individualized caregiver and
- 3 patient training. With, like I said, the state-of-the-art
- 4 equipment that we have right now is quite user friendly.
- We already have an infrastructure in place
- 6 here in Alaska that enables us to provide these services
- 7 throughout the state. We are -- our program is in full

- 8 swing. We have two patients trained with five ready for
- 9 training. I know a lot of familiar faces here. I lived
- 10 down here for five years and worked at Soldotna hospital,
- 11 so I got to know a lot of the needs of the community. We
- 12 provided and have provided for quite a few years a clinic
- down here on the Kenai where we saw peritoneal patients
- once a month and we're still providing that. We're able to
- 15 fly down here or drive down whenever we're needed for
- 16 cultures or whatever. In closing, I'd like to say that
- we're here and committed for the future of dialysis in
- 18 Alaska.
- 19 MS. LAWFER: Next I have Henry Krull.
- DR. KRULL: Hi, I'm Henry Krull and I'm
- 21 going to wear a few different hats tonight. As a medical
- doctor here I just want to put a plug in for a CON to be
- 23 approved for this community. I don't participate in the
- 24 care of dialysis patients but I know through my dealings
- 25 with the hospital as the chief of staff and other roles in

the hospital, that there is a definite community need for 1 2 it. I also know, as a community member, of 3 4 several people, friends of friends, who have visited this area for many years and have had to stop coming here 5 6 because there is a lack of dialysis facilities. And so anecdotal, but it's three people that I know would love to 7 8 be able to come back to this community and have dialysis care available. So, please, award a CON. Do it soon, 9 because it's going to be good for the community, whoever it 10 11 goes to. 12 But I'm also going to put a plug in for 13 Fresenius tonight, that's my other hat I'm wearing. As a developer, I own the piece of land that they are looking 14 15 at, which is right across the street from the hospital. 16 And my partners and I have ambitions to develop it and 17 would love to see a dialysis facility go in there. It's located a block away from the Internal Medicine Group. 18

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hospital, it's spitting distance away, so to speak. It's a

It's located immediately across the street from the

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- 21 perfect location. It's in the heart of the medical
- 22 community. It's -- we have plans to build a very nice,
- 23 very patient-oriented building. It will be designed after
- 24 our existing medical office, and for those of you maybe
- 25 that have been there, it's not just my opinion, but the

- 1 opinion -- I hear from patients every day, it's one of the
- 2 prettiest not only medical offices but business offices in
- 3 the whole community. So the dialysis center will be
- 4 patterned after that. It's going to be built as a dialysis
- 5 center, not a building that's going to be turned into a
- 6 dialysis center, and it's going to be very, very patient
- 7 oriented.
- 8 So just to say a few things about Fresenius.
- 9 I first met Mitch a year, year-and-a-half ago, I think, had
- 10 been in communication with he and other members of the
- 11 organization. They are a very good group to work with,

- 12 they are very professional, they are easy to work with as
- 13 far as business issues. We have actually negotiated a
- 14 lease already to build this building and to have Fresenius
- 15 lease it for the long term, that's expected to be signed
- 16 this week. We are ready to begin design work any time and
- 17 hope to have construction complete if Fresenius is awarded
- 18 the CON. So they have been a very good company to work
- 19 with.
- I had some trepidation initially about, you
- 21 know, small town county doctor here going against these big
- 22 boys, national company, and I just thought it would be very
- 23 difficult to do things like negotiate a lease and a letter
- of intent and such, but it's been far from that, it's been
- 25 very, very easy. They are very eager to come here, and I

- 1 think they are eager to continue the quality of care that
- 2 they have been delivering in Anchorage and other parts of
- 3 Alaska. So that's all I have to say, thank you.

4 MS. LAWFER: Next is Ryan Smith. 5 MR. SMITH: Every time I've seen Lenny the 6 past year I've had to raise my right hand and give an oath, 7 so it's nice to see him without having to do that. 8 My name is Ryan Smith, I'm the CEO at 9 Central Peninsula Hospital, and I guess I have two 10 messages. One for the department is from a strategic 11 planning standpoint at the hospital. One of the things that's been identified for us, of course, is to provide 12 13 dialysis services for our residents in our community here. And so we do believe that dialysis is needed on the 14 Peninsula, and we encourage David, for you to give your 15 recommendation to the commissioner in 45 days, and then we 16 also encourage Commissioner Jackson to give her decision in 17 45 days because we really want to see this service being 18 19 offered on the Peninsula for the patients in this 20 community. So we're highly in support of bringing the 21 service here. 22 As a hospital, you know, we figure that's 23 one of the areas. We've done two studies, and I think they

are probably pretty well represented in both of the

25 applications. One was done in 2004 by a service area board

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in town here, which Jean is a member of the service area 1 board through a company called PHRG out of Maine, and 2 dialysis was identified as a service that needed to be done 3 4 here. And then we did a community survey with a company called CRG just in 2006 and, again, the same thing came out 5 of that survey is that this is something highly requested 6 7 by residents here. 8 And as a hospital provider without really 9 being able to bring a nephrologist to the community, this is something we realize that we would need to either 10 11 partner with or help facilitate and bring to the Peninsula. 12 So about a year ago we -- I think I 13 contacted Mitch because I knew Fresenius was in the state of Alaska and providing services in the Valley and Juneau 14 and Anchorage, and I think it was kind of one of those 15

16

experiences where Mitch said, it's funny you should contact

- 17 me because we're putting in an application for dialysis
- 18 services on the Peninsula.
- 19 So it just happened to work out that way
- 20 that we were able to work with Fresenius basically for the
- 21 last year to help identify some site locations potentially
- 22 for them to put dialysis here. And Mitch and the Fresenius
- 23 group have been great to answer questions of the physicians
- 24 as they have come up and as some of the surgical staff and
- 25 the hospital, and so we've worked with them to do this.

- 1 A couple things that I have done, I know
- 2 that the service needs to be provided here on the
- 3 Peninsula. We do quarterly updates to the assembly in
- 4 these chambers here and so we've been able to -- and I have
- 5 provided updates on dialysis applications to the assembly,
- 6 talked about my interactions with Mitch early on. And I
- 7 didn't know about Liberty or that there were other

- 8 providers of the service. So when Liberty filed a letter
- 9 of intent just to say we also notified the assembly that
- 10 had happened and that there was possibly an application
- 11 coming from them, and then they did submit an application.
- 12 And so at the December meeting to the
- assembly, we did let them know that there were two
- 14 applications and there would be this public hearing. And
- so I don't -- I really can't stand up here and comment on
- 16 the things that are differentiating the services, that will
- 17 be for the department to decide. I will stand up here and
- 18 say that I have worked in the community of Somerset,
- 19 Kentucky where there was a -- where Fresenius built a new
- 20 dialysis center there and worked with Fresenius to contract
- 21 for services at that hospital. Those were positive
- 22 experiences of course, you know, when hospitals are going
- against dialysis services for rates at the hospital it's
- 24 always friendly sparring, but they were good to work with
- and we were able to negotiate an agreement there and they

- 1 built a very nice dialysis center there.
- 2 I don't have a lot of experience with
- 3 Liberty, not to say that they are not a great company or
- 4 that they don't do these things, I just -- since we started
- 5 this process I really have been dealing with Mitch and
- 6 Fresenius and would say that they have done a great job
- 7 answering our questions and helping facilitate bringing
- 8 that service to the Peninsula, which is our ultimate goal
- 9 is to see that being offered here.
- So I will leave that with you David and
- 11 hopefully you'll expedite getting these decisions made so
- 12 that we can offer those services to patients here on the
- 13 Peninsula. Perhaps if Fresenius does do this and builds on
- 14 304 West Fireweed Street the only disappointed participants
- in this community will be a moose because that is some more
- 16 habitat that will be taken out of the equation. So I hope
- 17 you guys can sleep at night over there if you do that.
- 18 I'll leave my comments there. Thank you.
- 19 MS. LAWFER: Sandra Vozar-Ginavan.
- 20 MS. VOZAR-GINAVAN: Hi, I'm Sandra

- 21 Vozar-Ginavan. I'm a full-time caregiver and I do mean
- 22 full time. My husband is 85, he's got a stroke, he's got a
- 23 pacemaker, defibrillator, and we are probably the first
- 24 people on the thing there that did home hemodialysis.
- We're doing it here in Kenai, and it ain't easy. My

- 1 husband is retired military, when we've had problems, we've
- 2 had to come down here to the hospital, not with
- 3 hemodialysis but with his illnesses, and Elmendorf sends a
- 4 heli down here to pick him up and take him up to Elmendorf.
- 5 Elmendorf doesn't do hemo, I'm driving up the highway, they
- 6 are sending him over to Providence, so it would be great to
- 7 have a facility here.
- 8 As far as Fresenius, I can't ever say that
- 9 word right, they ought to make their name easier. Renal
- 10 Care Group I remember because I've been involved with that
- 11 for about ten years. I had a friend that went there, and I
- 12 know a lot of it, but I've seen a lot of the same staff

- 13 people so I know they have had their same staff or a lot of
- 14 their same staff. And I will have to say that Fresenius
- 15 is -- I have their machine, I get supplies like a thousand
- 16 pounds I just got last week, Lynden carries it in, sets it
- in the spot for me because I can't pick up those big things
- 18 and big gallons of things. And they are Johnny-on-the-spot
- 19 calling me up to tell me that I've got to order more
- 20 supplies. And I'm thinking I've just got a thousand
- 21 pounds, I don't need anymore, but it goes pretty fast. And
- 22 Kris Sizemore has been my nurse mentor. I had a cell phone
- 23 to reach her, and believe me I have used it. My machine
- 24 goes beep, beep, making all these noises at me, and
- 25 I'm a cook so I don't pay much attention to timers. I just

- 1 kind of go over there, and I had her over the phone, she
- 2 said, turn that machine on mute. And I'm saying, that
- 3 machine isn't bothering me. I've got a problem right now,

- 4 and she'll answer the problem for me, and she'll stop me
- 5 because I just get all discombobulated, and she'll stop me,
- 6 and, okay, this is the way we do it.
- 7 And we've handled several issues and
- 8 problems over the phone long distance. Now, it would be
- 9 great for it to be right here in Soldotna, and I certainly
- 10 hope that the State, or whichever one you guys is it, that
- 11 you give the certificate of need, because I've lived in
- 12 this community for 40 years, and I've known a lot of people
- 13 that have had to leave the community, go up to Anchorage,
- 14 and I'm telling you that drive up past Turnagain Arm in the
- 15 wintertime is not what somebody wants to do. And after a
- 16 person gets done going through dialysis they are just wiped
- 17 out. Then to have to drive three more hours to get back
- 18 home again and get in bed and then turn around and go back
- 19 two days later or a day-and-a-half later, it's incredible.
- 20 I mean, I wouldn't want to wish it on my worst enemy.
- 21 But I will have to say that Fresenius has
- been right there. I had issues with my machine, technician
- 23 flew right down, he took care of the problem, he went back
- 24 and he said, okay, if you're going to do dialysis a
- 25 day-and-a-half from now I'm going to have reservations to

- 1 get on the plane if you have an issue, so you call me. And
- 2 he had his reservations all ready. And I have to say it's
- 3 not the machine, it's the operator, it's not the machine.
- 4 And I went through eight or ten weeks of putting it
- 5 together this way, put it together that way, and I know it,
- 6 and it ain't the machine's fault, it's mine. But the
- 7 machine seems to be a very good machine, but it's all
- 8 computers, you can buy a brand new one and you can quit in
- 9 24 hours.
- But I would like to see Fresenius get their
- 11 certificate of need, and I think that they have been a very
- 12 supportive company to do business with. I've had my
- 13 frustrations, and I've been able to go and talk to whomever
- 14 it is there to say -- I'm the first one to get in their
- 15 face and say, hey, what's going on here. And they will
- 16 say, wait a minute, and they will explain to me and tell me

- 17 what's going on, because I don't understand, I don't know
- 18 this kidney stuff. I have no medical training whatsoever,
- 19 although you wouldn't believe it now.
- But I would like to see the certificate of
- 21 need, and I think that they have been -- they are committed
- 22 to here in Alaska. They have got the facility in
- 23 Anchorage. It's people in Kenai, we like to go up to
- 24 Costco and do our shopping and so forth, and it would be
- 25 lots easier if we could just go up or even if we had the

- 1 facility here, to bring my husband here to give me a break.
- 2 I really do need it.
- I think it was, I can't remember who, one of
- 4 the president's wives that said there is three kinds of
- 5 people in the world, one is a caregiver, another one is
- 6 somebody getting care, and another one is those that are
- 7 going to need care. That's all there is, is three kinds of
- 8 people. And it's a big job and to have a company like

- 9 Fresenius help and be on that edge.
- My husband wanted to go to Las Vegas. We
- 11 went down to Las Vegas and we went into a Fresenius office
- 12 there, they took care of him the whole week, Monday,
- 13 Wednesday, Friday. I had problems with the cab company
- 14 getting there, we didn't have any problems with Fresenius
- once I got there. It went like clockwork. So I have to
- say it's really easy when you have a company that has all
- 17 these little satellite offices or has offices that you can
- 18 go somewhere, go on vacation. And I know when people come
- 19 down here they love to be able to come in because we have
- 20 lots of visitors that like to come. We definitely need it
- 21 down here. Just walk in my shoes for 24 hours and you'll
- agree to it. Thank you.
- MS. LAWFER: I'm going back up on the top of
- 24 the list, Mary.
- MS. DITTRICK: Well, I think most of the

- 1 important points have been said. I'd just like to comment
- 2 on a few things. I think there is some attention brought
- 3 to the fact that the medical directors -- that Fresenius
- 4 works with local physicians, and that would be the
- 5 intention of Liberty as well. The nephrologists in the
- 6 community would treat and admit and administer to patients
- 7 within the Liberty unit as well. That wouldn't be
- 8 different, and I intend to practice medicine in Alaska
- 9 should a CON be granted to Liberty.
- 10 As far as infrastructure and emergency
- 11 preparedness, I think Regina commented on this. The hope
- in an emergency is that all providers would work together,
- 13 so the fact that there is not multiple Liberty clinics
- 14 throughout the state I don't think should be a show
- 15 stopper. If there was an emergency we all would work
- 16 together towards preserving patient care.
- I work with Liberty in Idaho, and it is a
- 18 fantastic company. It's a great place to be a doctor, and
- 19 my belief is it's a great place to be a patient. And I
- 20 think this community would be very well served by a
- 21 terrific and innovative and patient-focused company.

- MS. LAWFER: Next would be Deborah Meyer.
- MS. MEYER: My name is Debbie Meyer, and
- 24 I've worked in dialysis for 24 years and I've worked 18
- 25 years in Alaska. I just recently went to work for Liberty,

- 1 and they are committed to hiring very experienced staff to
- 2 get their programs going. I think that, once again, the
- 3 most important thing is that a CON is awarded here. The
- 4 patients, it's long overdue, a unit down here, the expense
- 5 and stress of people traveling back and forth to Anchorage
- 6 has been a concern for a long time.
- 7 I think that, you know, you've heard about
- 8 competition coming in, and I think that a second provider
- 9 for dialysis in Alaska would be a very good thing. It
- 10 gives patients first and foremost choice, it gives
- 11 employees choice, it gives insurance payers choice as well.
- I have found Liberty to be a very supportive

- 13 company. They have good policies and procedures, they have
- 14 just a great staff to work with, so I think that they would
- 15 be a good addition to Alaska.
- They have a little different philosophy in
- 17 their business keeping things very local and each unit
- 18 being a sort of entity of its own. I think that Alaskans
- 19 like doing business like that. They like the community
- 20 investature and the local ownership, project ownership of
- 21 the facilities. So I think that Liberty will be a
- 22 refreshing addition to business in Alaska, so thank you.
- MS. LAWFER: Now Mr. Dyson.
- MR. DYSON: I wasn't going to talk but I
- 25 decided since all I hear is these wonderful things from

- 1 both companies I thought I'd like to comment on a couple of
- 2 things I feel. And I'm going to talk at the human end of
- 3 it. And I'll tell you a couple stories and then we can
- 4 work from there.

5 They mentioned Vegas, and I was coming back 6 from Vegas and I hit Keno, I hope you're glad for me. But 7 basically I came into Anchorage and I came in early so I 8 was on standby. And when I was at standby I noticed a gal 9 in a wheelchair, and I recognized the gal. And here is a 10 gal that was going to Anchorage three times a week on hemo 11 flying all the way to Kenai living in Nikiski, and I don't 12 know how many years this has been transpiring, but one year 13 is too much. We're talking about all this and all this 14 great things that's coming down the pike, but one person is too much to go through that. You can't believe how she had 15 to go up the stairs and come down the stairs. And 16 somewhere along the way, I don't know if it's the bottom 17 line, but this shouldn't happen. And like I said, it 18 bothered me. Here she is, I met her because I had the 19 20 privilege of going three months three times a week to 21 Anchorage for hemo, and finally my wife said enough is 22 enough. And somewhere along the way we are coming up with 23 all these grand plans, why couldn't this have been two 24 years ago or whatever, because certificate of needs and all 25 this mumbo jumbo about doctor and stuff like that. Hey,

- 1 listen, one person is enough that has to travel all the way
- 2 from Anchorage to Kenai on Era, to have the privilege to
- 3 get treated in Anchorage. So basically that's one of my
- 4 biggest problems.
- 5 The other problem is we're talking about all
- 6 this communications between, I can say Mitch, first name
- 7 basis now, Mitch? I'm a caregiver, so I had the privilege,
- 8 and my wife was in two times in the last month to bring the
- 9 solution to the hospital, bring it upstairs, hook up the
- 10 machines so my wife could be serviced overnight. If there
- 11 was such a communication, am I missing something? But
- 12 basically, I got to rephrase myself.
- Ryan knows me, so it's not personal. But as
- 14 caregiver that bothers me. And I'm lucky, I'm only 74, I
- 15 can imagine what would happen if this guy was 85. He'd
- still be drudging up with the boxes, heavy boxes and stuff
- 17 like that. So somewhere along the way I didn't hear

- 18 anything about communications between the CEO of the
- 19 hospital or their organization, and there has to be a
- 20 communication. And not, you know, hi buddy, how you doing
- 21 and all that. Somewhere it has to be concrete. And this
- 22 is another thing that bothers me.
- 23 So basically, you know, we can go back and
- 24 forth, we can talk about, you know, all this stuff, and but
- 25 basically when we get down to the nitty-gritty we're

- 1 talking about a person. And this poor person, like I was
- 2 saying, has been traveling a year, year-and-a-half to
- 3 Nikiski to Anchorage and back. So basically, like I said,
- 4 service is important. And like I said, it's not -- well,
- 5 it is, it's a negative deal. But to me when I have someone
- 6 call me and ask me how my wife is and it turns out my wife
- 7 is in the hospital, that bothers me. So that means we have
- 8 a communication problems. And I've talked to Mitch about

- 9 that, we're going to have to improve.
- 10 So basically I can go on and on, but we do
- 11 need it, and I just hope the commission realizes that we
- 12 have doctors. I know my wife's doctor goes to Juneau and
- 13 goes to the Valley, that the doctor problem is not a
- 14 problem. The problem is coming down here and make sure
- 15 that people down here get service, not once a month or
- 16 whatever, but basically, you know, they need the service.
- 17 And like I said, I can ramble on and on, but I hope both of
- 18 you think that -- we didn't really get down to the personal
- 19 end of it, and this is where I hope you both do, if you do
- 20 come aboard, because, you know, we need to do it. Okay,
- 21 good.
- MS. LAWFER: I have everyone that has signed
- 23 up, but someone else came in.
- 24 SPEAKER: I'm on the wrong committee, sorry
- about that.

- 1 MS. LAWFER: Oh, okay.
- MS. CORANA: And I didn't sign up but I'd
- 3 just like to say something.
- 4 MS. LAWFER: I'll have you sign up later.
- 5 But now you have to introduce yourself.
- 6 MS. CORANA: My name is Jodie Corana, I'm
- 7 with Fresenius and I've had the privilege over the past 20,
- 8 25 years of probably sitting in meetings like this one in
- 9 well over a hundred communities throughout the Northwest.
- 10 So I might live in Seattle, but I understand what it means
- 11 to have access issues and concerns, and I feel the need to
- 12 set the record straight.
- With all due respect to Liberty, this is not
- 14 about competition. The State's methodology says -- the
- 15 State's rules say that no facility should be less than six
- 16 stations. Liberty runs the methodology, Fresenius runs the
- 17 methodology. There will be one facility in this community,
- 18 not two, and for all the reasons that Mr. Dyson testified,
- 19 just spoke about, there won't be choice, people won't
- 20 choose to continue to go to Anchorage if there is a
- 21 dialysis unit in this community. The difference in the

- 22 quality of life will be extraordinary. So there will be
- 23 one unit in this community, and I think the community needs
- 24 to understand that, and really take a look at these
- 25 applications and see what they are proposing.

- 1 With Fresenius, you get a proven network.
- 2 There was information up on the slides when Liberty made
- 3 their presentation about charity care, these are things
- 4 that are very important to the state. If you take a look
- 5 at Liberty's performance, zero dollars for charity care in
- 6 years one and two. In year three they indicate that they
- 7 will provide charity care to one patient but it's not
- 8 reflected in the performance.
- 9 You take a look at costs, the State
- 10 certificate of need exists in Alaska because the State
- 11 wants to manage Medicaid expenditures and health care
- 12 costs. Liberty's costs in year one are 72 percent higher
- 13 than Fresenius's. In year two they are 56 percent higher

- 14 and year three they're 45 percent.
- Not one person in this room testified
- 16 tonight that quality of care would be any different.
- 17 You've got two quality organizations, you have two
- 18 providers that offer a broad scope of services. This is
- 19 about making sure that the provider you get is going to
- 20 stay here, be committed to this community, and be able to
- 21 offer services that meet State requirements, and I think at
- 22 the end there is really one choice, and that's Fresenius,
- 23 thank you.
- MS. LAWFER: Is there anyone else who has
- 25 not signed up who wishes to testify? Well, I want to thank

- 1 you for coming, I hope that everyone has a very safe
- 2 journey home. I'm not used to these icy roads and I
- 3 appreciate you taking the time to help us in this decision,
- 4 thank you very much.

5	(Off the record.)
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1	CERTIFICATE
2	I, LEONARD J. DiPAOLO, Registered Professional
3	Reporter and Notary Public in and for the State of Alaska,
4	do hereby certify:
5	That the proceedings were then taken before me at the
6	time and place herein set forth; that the testimony and
7	proceedings were reported stenographically by me and later
8	transcribed under my direction by computer transcription;
9	that the foregoing is a true record of the testimony and
10	proceedings taken at that time; and that I am not a party
11	to nor have I any interest in the outcome of the action
12	herein contained.
13	IN WITNESS WHEREOF, I have hereunto set my
14	hand and affixed my seal this day
15	of, 2007.
16	
17	

18	
19	LEONARD J. DiPAOLO
20	Notary Public for Alaska My Commission Expires: 2-3-2008
# 1557 21	
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