



Actions for the Business Community for Child Abuse Prevention

Businesses bring important resources to community efforts to prevent child abuse and neglect. The workplace is often one of the most effective places to reach Alaskan's with information about child abuse prevention and ways to offer family support.

Announce that child abuse prevention is a major corporate focus that will be reflected in company actions and activities throughout the year.

Include child abuse prevention awareness messages in your company's advertising or product packaging, display posters at your business, and give ribbons to employees.

Provide leadership. Serve as a leader, supporter, or active participant in community-based efforts to prevent child abuse and neglect. Recruit other business leaders to join you.

Support families in your workplace by offering parent support programs, accessible child care, parenting classes and stress reduction in your Employee Assistance Programs.

"Adopt" a child abuse prevention agency at holiday time or throughout the year with gifts or contributions for families and children being served.

Encourage employees to donate their time and expertise to programs providing child abuse prevention services by offering paid leave for service.

Provide information to employees on child abuse prevention through your company newsletters, on bulletin boards, in staff recreation areas, and in paycheck inserts.

Encourage business-related organizations, such as Chambers of Commerce, to hold educational meetings and distribute materials on child abuse prevention to members.

Offer "family friendly" policies including flex time and flexible workplace options.

Support the Alaska Children's Trust, by partnering with Friends of the Trust to host a fundraiser benefiting ACT or to serve as a principle sponsor of an upcoming event. For more information on investing in the trust, call 1-800-643-KIDS.

Adapted from A Tool Kit for Community Collaboration and Child Abuse Prevention
National Clearinghouse on Child Abuse and Neglect Information (800) FYI-3366 <http://www.calib.com>

