



## Sample Press Release

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### APRIL IS CHILD ABUSE PREVENTION MONTH

**Release Date:**

**Contact:**

*(Name, Title, Phone Number)*

*CITY, State - Date - April is Child Abuse Prevention Month. It is a time to reflect on what we are doing as a community to prevent child abuse and support families. (Insert your organization) has launched a community campaign to help ensure that children in (insert your city, village or borough) are safe, protected and secure.*

Last year more than 3 million children in the United States were reported abused or neglected, according to a study by Prevent Child Abuse America. Over one million of these cases are confirmed. While the nation's overall crime rate fell 22% from 1993 to 1997, reports of child abuse and neglect grew by 9% and confirmed cases increased by 3%. Over 5,000 children died as a result of abuse during this period, an average of 3 children each day. In Alaska, 15,462 reports of suspected harm to children were filed to the Division of Family and Youth Services (DFYS) last year. (2002) In the past decade, reports of child maltreatment have increased 107% in Alaska, with close to half of all reports of child abuse and neglect substantiated. There remains a critical need for additional foster parents in every community, as the number of children in out-of-home placements now exceeds 2,100 children

A Community Resource Kit has been developed to promote child abuse prevention in every community. To receive your FREE Kit call 1-907-463-6182 or the number at the bottom of your screen.

Among the events sponsored by (insert your organization's name) to draw attention to child abuse prevention are (insert details).

For more information contact (insert your name and phone number).



Community Resource Kit

Alaska Children's Trust 1-800-643-KIDS

Alaska Child Abuse Prevention Network. [akchildabuseprevention.org](http://akchildabuseprevention.org)